oztix | **Google** Wallet

Oztix makes online ticketing faster and easier with Google Wallet

What is Oztix?

Oztix is Australia's largest independent ticketing platform. Founded in Brisbane in 2003, the company that helps customers seamlessly discover and purchase tickets to events across the country. Today, Oztix has established itself as an innovation company, still true to its grass roots history and still proud of where it came from.

The Challenge

Oztix wanted to provide customers with a faster checkout experience and smooth process for patrons scanning tickets at events. With so many different opportunities for improving the customer experience, Oztix needed a scalable solution that would make a difference to their clients and customers.

The solution

Oztix integrated with Google Wallet to allow customers to easily save purchased tickets to their phone and added Google Pay to their website to speed up checkout,

The pay-off

40%

Of Android users saved a ticket to Google Wallet

The improvement to the ticketing process has given Oztix team more time to focus on core platform improvements and innovation. Implementing Google Pay allows Oztix's to offer clients and customers a more seamless checkout experience.

"Google Wallet is an access control dream, with auto screen brightness, prominent display of QR codes & simple process for flipping through multiple tickets instead of having to scroll. **It's a real winner."**

Owen Banks
Head of Innovation
OzTix

Google Wallet